

<b>Sponsorship Inclusions</b>	<b>Tier 1 \$15,500</b>	<b>Tier 2 \$7,500</b>	<b>Tier 3 \$3,500</b>	<b>Tier 4 \$1,500</b>	<b>Tier 5 \$1,000</b>
Priority Placement on the Exhibit Hall floor in order of Tier Sponsorship level	✓	✓	✓	✓	✓
Color Logo included on General Session displays and Exhibit Hall Entrance Display	✓	✓	✓	✓	✓
Sponsorship recognition on the SOFT website, social media accounts, "ToxTalk" newsletter, and meeting mobile application	✓	✓	✓	✓	✓
Sponsorship of Breakfasts	✓	✓	✓	✓	✓
Sponsorship of Morning and Afternoon Breaks	✓	✓	✓	✓	
Color Logo included on the SOFT 2024 meeting agenda	✓	✓	✓		
Sponsorship of Lunches	✓	✓	✓		
Sponsorship of Special Events	✓	✓			
Ballroom space for a Sunday or Monday evening reception - 6-9 pm, space will accommodate 300 people, event is included in the meeting agenda and mobile application	✓	✓			
Use of the official SOFT 2024 meeting logo in sponsor advertising	✓	✓			
Pre-show list of registered attendees' contact information including attendee name, company name, email address, and mailing address	✓	✓			
One additional Exhibitor Registration Badge	✓	✓	\$600	\$600	\$600
Placement of ad/flyer OR item into meeting bag	✓	\$750	\$750	\$750	\$750
Abstract/Program Book Full Page Color Advertisement	\$650	\$650	\$650	\$650	\$650
Workshop Registration: Workshops are offered on Monday, October 28 and Tuesday, October 29	✓ Two Included	✓ One Included	\$150	\$150	\$150
Drink tokens customized with company logo	50 Included	30 Included	\$150	\$150	\$150
Opportunity to sponsor meeting giveaway item that includes company logo - the additional cost for the specified product (bags, lanyards, water bottles, etc.) will be incurred by the sponsor	✓ Top Priority	✓			
Banner advertisements in mobile app with hyperlinks to exhibitor website	✓				
Lunch and Learn space for Monday and/or Tuesday (Limited availability – space is assigned in order of payment receipt until out of space)	✓ Included	\$5,000	Not available	Not available	Not available
Karla Moore Fun Run Sponsorship: includes company logo on participant shirts and special recognition in the Abstract/Program Book, mobile application, and General Session displays.	\$250	\$250	\$250	\$250	\$250